

Introduction

This Cookie Policy explains how **TeroCode** ("we", "our", or "us") uses cookies and similar tracking technologies when users access or interact with our **website, web-based platform, or related online services** (collectively referred to as the "**Services**").

TeroCode is a technology project currently operated by an independent development team and provides infrastructure solutions for digital trading platforms and financial technology services.

By using our Services, you may consent to the use of cookies through the cookie consent banner or your browser settings.

What Are Cookies

Cookies are small text files that are stored on a user's device when visiting a website or using a web-based platform. Cookies help websites and platforms function properly, improve user experience, and provide information about how visitors interact with online services.

Cookies may be stored temporarily during a browsing session or persist for a longer period depending on their purpose.

Types of Cookies We Use

Our Services may use the following categories of cookies.

Essential Cookies

These cookies are necessary for the proper operation of the website or platform.

They enable basic functions such as:

- page navigation
- secure access to certain areas
- system stability and security.

Without these cookies, certain parts of the Services may not function properly.

Analytics and Performance Cookies

These cookies help us understand how visitors interact with our website and platform.

They allow us to analyse:

- pages visited
- time spent on the website or platform
- navigation behaviour
- technical performance of the Services.

This information helps us improve the functionality and performance of our Services.

Marketing and Advertising Cookies

These cookies may be used to measure the effectiveness of advertising campaigns and understand how users interact with our Services after viewing advertisements.

They help us optimise marketing efforts and improve communication with potential users.

Analytics and Tracking Technologies

Our Services may use third-party analytics and tracking technologies.

Google Analytics

Our Services may use Google Analytics, a web analytics service provided by Google LLC, to analyse how users interact with our website and platform.

This information may include:

- pages visited
- time spent on pages
- approximate geographic location
- device and browser information
- interaction with website content.

This information helps us analyse usage patterns and improve our Services.

More information about how Google processes data can be found here:

<https://policies.google.com/privacy>

Meta Pixel

Our Services may use Meta Pixel, a tracking technology provided by Meta Platforms, Inc.

Meta Pixel allows us to:

- measure the effectiveness of advertising campaigns
- understand how users interact with our Services after viewing advertisements
- improve marketing and advertising performance.

Meta Pixel may collect information such as:

- pages visited
- actions performed on the website or platform
- device information
- browser information.

More information about Meta's privacy practices is available here:

<https://www.facebook.com/privacy/policy>

Managing Cookies

Most web browsers allow users to control cookies through browser settings.

Users can choose to:

- block cookies
- delete stored cookies
- receive notifications when cookies are used.

Please note that disabling certain cookies may affect the functionality of the website or platform.

Where required by applicable laws, our Services may display a cookie consent banner allowing users to manage cookie preferences.

Data Protection

We implement appropriate technical and organisational measures to protect information collected through cookies and similar technologies.

These measures help protect against:

- unauthorized access
- disclosure
- alteration
- destruction of data.

However, no internet transmission or electronic storage system can be guaranteed to be completely secure.

Data Retention

Information collected through cookies is retained only for as long as necessary to fulfil the purposes described in this Cookie Policy, unless a longer retention period is required by law.

Third-Party Links

Our Services may contain links to third-party websites.

We are not responsible for the privacy or cookie practices of external websites.

Users are encouraged to review the cookie policies of those websites before providing personal information.

Children's Privacy

Our Services are not intended for individuals under the age of 18.
We do not knowingly collect personal data from children.

Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in:

- our technologies
- our services
- applicable legal requirements.

The updated version will always be published on this page with a revised "Last updated" date.

Contact Information

For privacy-related inquiries please contact us at:

Email: support@terocode.com